



CHARITY AND FUNDRAISING EVENTS

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CHARITY AND FUNDRAISING EVENTS

Looking for a unique way to raise funds for your charity? Reach your fundraising goals and new heights with Skydive Australia.

Whether you're just starting out, or coordinating a large-scale event, no charity is too big or too small and Skydive Australia can help you raise the money your charity deserves - 15,000 feet above earth. With stunning locations across Australia, we have a drop zone location to suit your every need. Catering to charity groups of up to 200 in a day*, we'll take care of all those finer details to ensure your fundraising efforts are a great success. Having worked with a number of charity events in the past, Skydive Australia are your go to for anything from personal challenges to your next fundraising event.

WHY CHOOSE US

In operation for over 22 years, you'll be skydiving with the best when you choose Skydive Australia. Gain the support of others by challenging yourself to the extreme and have fun while you're at it.

Skydive Australia have hosted charities such as Brave for BCNA, Jeans for Genes and the Juvenile Diabetes Foundation and our experience means we take the hassle out of organising your event, so you can focus on your fundraising efforts - after all, that's what it's all about.

**maximum group numbers depend on drop zone location, date and time of booking.*

PREVIOUS CHARITY EVENTS



'Jump for Jane' marked another year raising funds and awareness for Breast Cancer Cure WA by 30 people skydiving into Rockingham beach. The team managed to raise over \$50,000 by facing their fears to commemorate a loved one or celebrate a triumph over a cancer diagnosis.



**Black Dog
Institute**

In 2021 Skydive Sydney-Wollongong hosted the inaugural CEO Skydive Challenge in partnership with The Black Dog Institute, a not-for-profit facility for diagnosis, treatment and prevention of mood disorders. The CEO Skydive Challenge saw 18 CEO's take to the skies over Wollongong to face their fears and raise much needed funds for The Black Dog Institute.



**CHARITY BUILD
GROUP**

1000 Skydives is an initiative of Charity Build Group and has the singular purpose of 1000 tandem jumpers raising over 1 million dollars towards their charitable goals. The group asks people to commit to doing a tandem skydive in order to raise funds for our chosen charities.

CASE STUDY

Rize Up

In September 2021, Chris Walker and a number of ambassadors for the organisation, Fund My Challenge, took part in the 'Face Your Fears' campaign, which involved jumping out of a helicopter at our Skydive Surfers Paradise drop zone to raise funds and awareness for the domestic and family violence charity, RizeUp Australia.

RizeUp is a charity that helps families whose lives have been devastated by domestic and family violence by supporting, re-homing and helping to turnaround the lives of those affected.

The challenge aimed to encourage other people to join the campaign, RizeUp and face their own fears in the name of charity. Jumping from 10,000ft out of a helicopter is one way to face your fears!

The ambassadors, which included Ben Hannant, Lincoln Lewis, DJ Kaitlyn, Scott Fitzgerald, Daniel Carruthers and Chris Walker, leveraged their influence to raise almost \$9,500 for RizeUp!

"We as a Fund My Challenge family joined with RizeUp to face our fears and raise some amazing donations for the incredible work they do helping those in need. What an experience I feel so very lucky to have done!"

- Lincoln Lewis, Fund My Challenge Ambassador



CASE STUDY

Black Dog Institute

In April 2021, Skydive Australia held, in partnership with the Black Dog Institute, the inaugural CEO Skydive for Mental Health at our Wollongong drop zone.

The aim of the event was to help raise both awareness and critical funds for research and programs that reduce the incidence of mental illness and suicide.

In total, 17 brave CEO's took the leap and collectively raised over \$200,000 for life-saving mental health research and education. The teams at both Skydive Australia and Black Dog Institute look forward to holding this event each year, hoping to add additional drop zones around Australia and growing the event in future!

"Great partnerships aren't always obvious. Skydive Australia is a tourism company that COVID-19 has heavily impacted. Despite this, they saw an opportunity to embed social purpose in the heart of their culture and together, I mean really together, we built the CEO Skydive for Mental Health."

17 brave CEO's accepted the skydive challenge, and with the support of their generous networks and loved ones, I'm thrilled to say we raised over \$200,000 for Black Dog Institute and mental health. It's partnerships like these that get me jumping out of bed. We are absolutely blown away with the result!"

Tasman Cassim, Partnerships Manager at Black Dog Institute



**Black Dog
Institute**





GET IN TOUCH

Skydiving is a once in a lifetime activity for many people and therefore something that requires courage and support. This is why it is such a great activity to assist in raising funds for charitable organisations.

If you're interested in skydiving as part of a fundraising initiative, please contact our marketing department on:

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E: marketing@skydive.com.au

skydive.com.au